

REACH CANADA'S HR PROFESSIONALS FOR ONLY CENTS

You can connect with HR professionals across Canada for as little as 5 cents per impression!

Our integrated campaigns take the guesswork out of maximizing your budgets — putting you in print, digital editions, online and email. These monthly campaigns carve out your brand as a leader in your industry.

2017 Integrated Campaigns

Platinum package

Regular rate: \$18,210 | Discounted rate: \$13,660 | 7 cents per impression

up to 256,000 total impressions
2 Full Page Ads in *CHRR* print/digital
Leaderboard on *hrreporter.com*
4 Junior Leaderboards or Big Box in *Newswire*
2x Mention on Twitter
1x LinkedIn Post to *CHRR* Group

Gold Package

Regular rate: \$13,540 | Discounted rate: \$10,155 | 5 cents per impression

up to 232,000 total impressions
2 Mag Page Ads in *CHRR* print/digital
Leaderboard on *hrreporter.com*
2 Junior Leaderboards or Big Box in *Newswire*
2x Mention on Twitter
1x LinkedIn Post to *CHRR* Group

Silver Package

Regular rate: \$8,770 | Discounted rate: \$6,580 | 4 cents per impression

up to 207,500 total impressions
2 Half Page Ads in *CHRR* print/digital
Big Box on *hrreporter.com*
1 Junior Leaderboards or Big Box in *Newswire*
1x Mention on Twitter

Bronze Package

Regular rate: \$6,510 | Discounted rate: \$4,885 | 6 cents per impression

up to 81,600 total impressions
2 Quarter page ads in *CHRR* print/digital
1x Big Box on *hrreporter.com*
1x Half Big Box in *Newswire*
1x Mention on Twitter